MYKE DIXON
JAVASCRIPT DEVELOPER
myke@myked.com   218.499.9488

Work Experience

Carmichael Lynch
2022-Present

ASSOCIATE DEVELOPER

Responsible for designing and developing HTML5/JavaScript interactive banners for agency clients including Subaru, Bush's Beans, H&R Block, Vitalite Cheese, and Xcel Energy.

Developed React-based tools for efficient image resizing and cropping to meet the strict specifications of digital advertising. Ensure that all banner specifications are met including brand standards, legal requirements, and technical specifications such as file size limitations and image quality.

Collaborate with cross-functional teams to ensure that projects are delivered on time and meet quality standards, and troubleshoot and debug issues as needed.

Duluth Brand LLC
2016-2022

JAVASCRIPT DEVELOPER & VIDEO CONTENT PRODUCER

Provided freelance web development and content creation services for clients like The Big Time Jazz Orchestra, Wussow's Concert Cafe, Gordy's Hi-Hat, and The Blackwoods Group.

Specialized in building dynamic, responsive websites leveraging HTML5, JavaScript, and front-end libraries like React.js to enhance user experience and client engagement.

Duluth.com
2015-2016

FRONTEND ENGINEER & ONLINE EDITOR

Developed the Duluth.com brand. built and maintained WordPress website and multimedia API integrations.

Concepted and produced multimedia content campaigns for all Duluth.com online publishing and social channels.

Created 'sponsored' and cobranded 'info-tainment' content with local brands using cutting edge multimedia technologies and strategies resulting in increased customer engagement.

Education

FULL SAIL UNIVERSITY
2005-2007

BACHELOR OF SCIENCE

Graduated valedictorian with perfect attendance.
Received course director awards in cinematography & advanced lighting.